WAAL Artist Portfolios
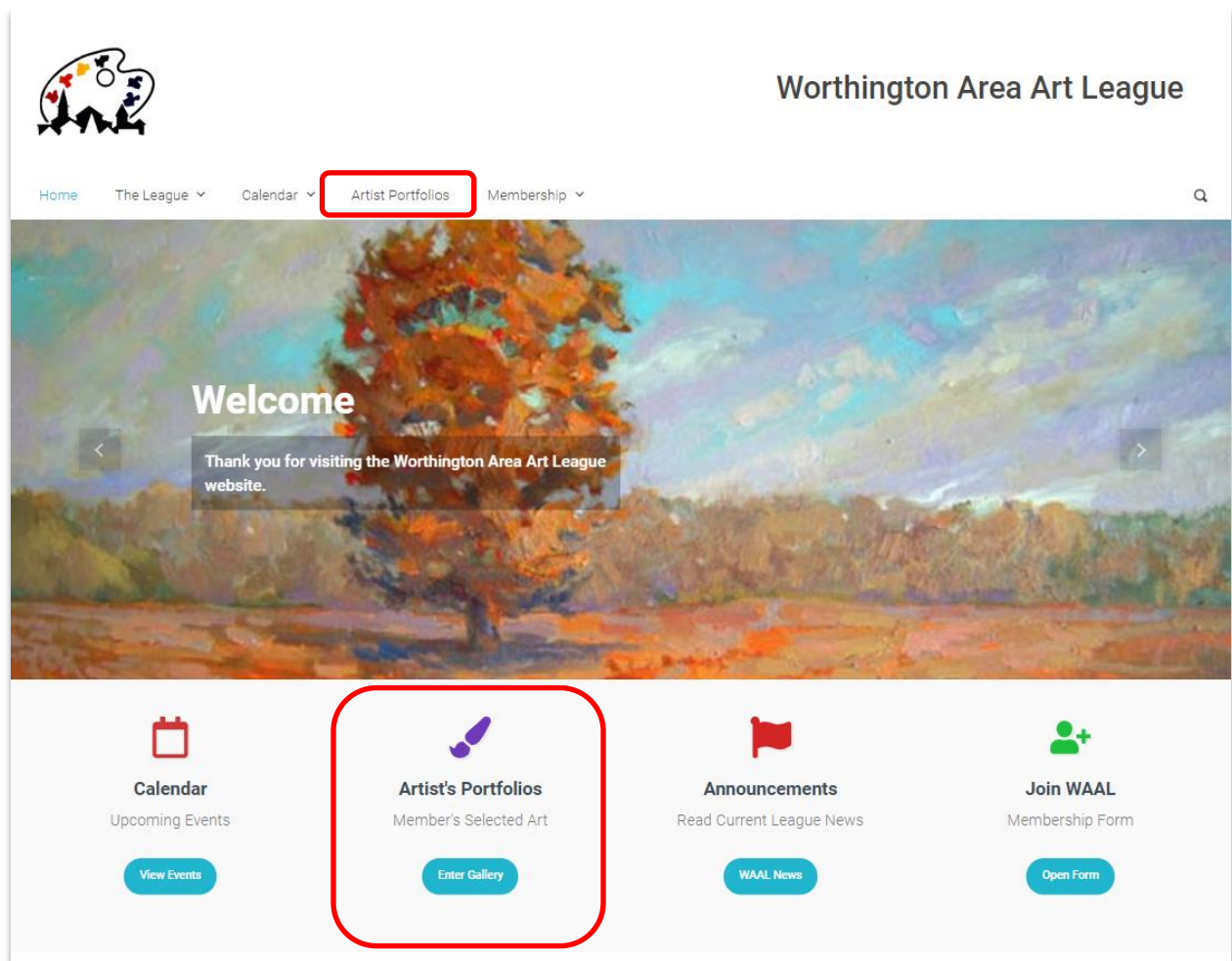
$25/yr provides you a custom gallery of your work, promoted by WAAL, to all the visitors of our website. Get started on our website today!

http://www.worthingtonareaartleague.com/artist-portfolios/
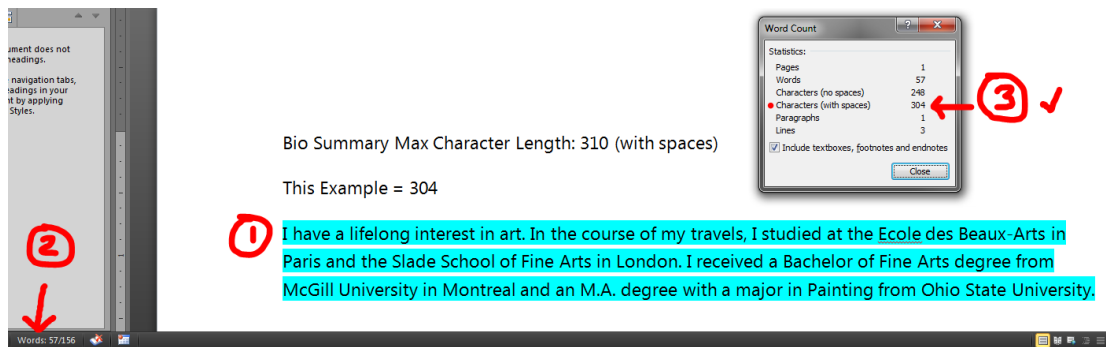
Portfolio Bio Summaries

Summary Max Character Length: 950 (including the spaces)

You are welcome to also include contact information (at your own discretion, please no phone numbers) at the end of your bio summary which does not count toward the total characters.

This Example = 650 characters

"I currently work with permanent dyes on cloth using "wet" and "dry" processes. The serendipitous, complex interactions of liquid dyes on cloth "free" me from the intent to produce literal images. The use of labor-intensive, process-driven approaches challenges me to create illusions of movement, balance, and depth on a 2-D surface. Processes such as printing, painting, collage, metal leaf application, and stitching define and embellish my compositions. Ultimately the meanings of my artworks are created individually by viewers as they engage with each creation. Recognizing that my images can have multiple meanings brings me great satisfaction."

- To check character counts you can use Word to show you the totals:

- Or you can use a website like: http://www.charactercountonline.com/

Portfolio Content

Each league member subscribing to a WAAL Artist Portfolio is allowed ten (10) artwork images and one (1) featured image. In addition to your artwork, WAAL will create a gallery banner image with your name as the first image of your slideshow.

Gallery Banner Example

Featured Image

The featured image is what appears on the main Artist Portfolios page next to your bio summary. The featured image can be a photograph of the artist, or a favorite piece of art which is indicative of your work. Featured images are accepted in JPG, BMP, PNG, of TIF formats.

Artwork Images

WAAL accepts images in JPG, BMP, PNG, of TIF formats. The file size must be under 2mb each for use on the web. Please name your files to closely match the artwork title. Since almost all digital screens are RGB, it is recommended your artwork images also match that color profile, but this is not a requirement. Artwork images should be sized as closely to 1000px in the longest dimension to best display within the gallery (See Portfolio Formatted Images).

Portfolio Updates
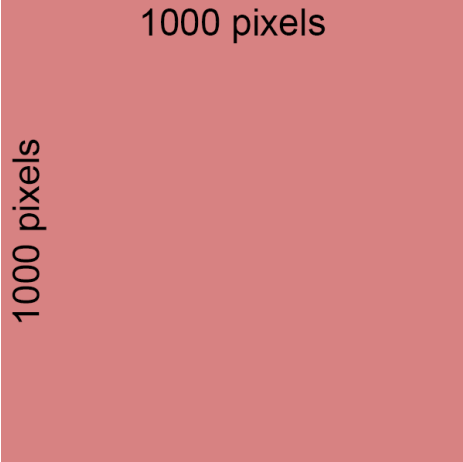
The Worthington Area Art League will conduct semi-annual (spring/fall) portfolio updates to facilitate the display of new artwork for all new and existing league members subscribing to artist portfolios. During this time, league members are encouraged to update their portfolios with new work and make updates to their biography and contact information as required. (See also Uploading from Home)
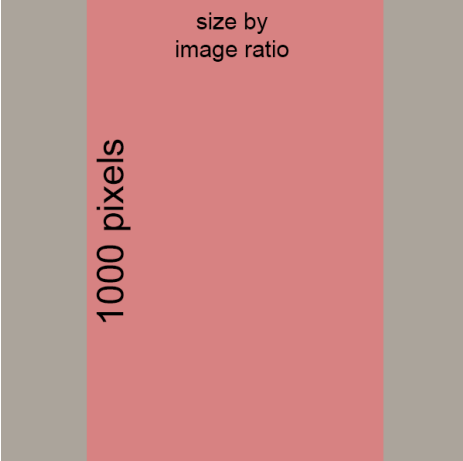
Portfolio Formatted Images

Size: 1000px X 1000px Maximum Either Direction

Total of **10 Images** allowed per portfolio with the addition of **1 featured** image.
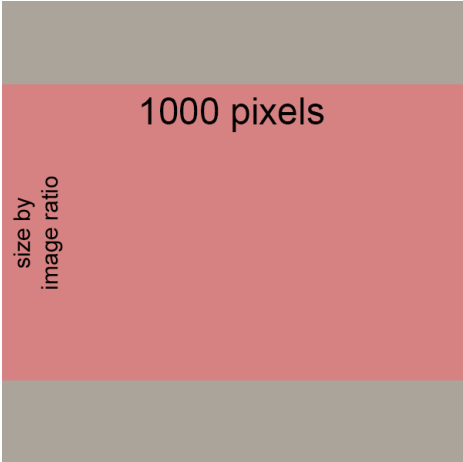
Square Example

1000 pixels

1000 pixels

Portrait Example

size by
image ratio

1000 pixels

Landscape Example

1000 pixels

size by
image ratio

Portfolio Artwork Descriptions

Each artist will be provided with a template to use for descriptions of their artwork. In this template, the only required field is the artwork title. Please populate as much or as little of the optional information as you see necessary for each piece. This information will accompany your artwork in the gallery.

Uploading from Home

WAAL is using the services of Google Drive to provide a location for each artist to upload content for their portfolio gallery. A custom encoded link will be provided to each portfolio subscriber, specific to your folder – *do not share or forward*. The custom link provides access to your folder for editing, without being required to login. This also means you do not need a Google account or use Google products in any way to upload content to your folder. A simple web browser will allow you to connect. Also note, this folder is NOT directly tied into the gallery for security reasons and images contained within will only be addressed during the semi-annual updates. However, please feel free to post images into your specific folder at any time during the year. Each portfolio folder is limited to a maximum of 25 uploaded images at any given time. Automated scripts will run weekly in these directories to remove any images over the 25 count, removing the oldest images first up to the 25 permitted.

Folder Organization

You are provided an individual folder just for your art, and within that folder, WAAL has created a subfolder for you to help better organize your images. To compartmentalize the images you intend to be active in your gallery, use the provided subfolder "featured-and-gallery-10" to store these images. You will also see a template file in this subfolder for artwork descriptions named "WAAL Portfolio Descriptions.txt" which will allow you to enter information about each piece in your gallery. This document is a simple text file and can be edited by a variety of software applications.

WAAL Portfolio Descriptions.txt Example

(Required) Artwork 01 Title:
(Optional) Artwork 01 Size:
(Optional) Artwork 01 Medium:
(Optional) Artwork 01 Year:
(Optional) Artwork 01 Price: $0.00

Also, include your bio in the "featured-and-gallery-10" subfolder formatted as a PDF, WORD DOC, or TEXT FILE.