

WAAL Board Minutes – September 21, 2021

Present

President – Andi Wolfe

Vice President (Elect) – Lisa Hilbig

Treasurer – Beth Veldey

Membership Chair – Chuck Zelms

Venues Chair – Janet Forbes-Green

Chair – Sarah Jane Workman

Board Meetings

- Board agreed to schedule board meetings the 3rd Tuesday of the month for the foreseeable future.

Join Zoom Meeting

<https://zoom.us/j/96239702437?pwd=Q2pwdVgrZ245TE5zVldqaUdjZGZCdz09>

Meeting ID: 962 3970 2437

Passcode: 388449

Email Address Addition

- Beth requested that two more emails be created by the webmaster, Treasurer and Show Chair. Board thinks that Treasurer already exists and Beth will test.
- Beth will request Matt to add a “Show Chair” email and connect it with the show entry page of the web site.

Web Site Change Request

- Venues and other viewers need to see the names of people that have signed up for the venues. This has been discussed before but maybe we can just display the name and not go all in by requiring unique logins for everyone. Beth will discuss with Matt.

501(c)(3) Project

- Receive an IRS acknowledgement of our tax-exempt application. And they assigned us an EIN. WAAL is tax-exempt unless IRS completes the review and says otherwise.
- Our attorney has update the bylaws per our last review. Beth needs to ready through them and get back to her.
- Andi proposed that the approval process be to send them out via email and ask the members to email back their votes.

Fund Raising

- Andi reported that we can sign up in Facebook as a tax-exempt organization and people can elect to donate to WAAL on behalf of someone celebrating an event.
- We also need to set up WAAL as a tax-exempt recipient for Kroger, Amazon Smile, and Tech Soup.
- Beth will follow up.

Future Shows

- Carole Hershey has invited WAAL to show at High Road Gallery in Feb/Mar.

- Andi will check with Katie Crowley to see where this was left with Carol Hershey.
- Andi will solicit for a show chair.
- Janet Forbes-Green talked with Fortin Iron Works about having a weekend sale of art. They would NOT take commission. Show would not have wall space but would need to work around furniture with easels and screens. Board had concerns about COVID and asked Janet to schedule sometime in spring.

Speaker Fees

- Andi thinks WAAL's \$60 speaker fee is too low. She proposed \$100 and we voted unanimously to adopt the higher amount.

Programming

- Andi has lined up speakers: Oct-Tamara Radofski, Nov-John Caps
- Discussed December programming. Possibilities include a holiday show and tell of member work and/or an auction to raise money for a storage unit. We might be able to use the Zoom chat function but need to consider other bidding options.

Storage

- Andi requested we look into what it would cost for a storage unit. Beth will update the last information gathered.