

WAAL Board Minutes – 1/22/2022

Attendance: Andi Wolfe, Beth Veldey, Sarah-Jane Workman, Katie Crowley, Matt Anderle, Sylvia Bowers

Treasurer, Beth Veldey: We are \$784 short of meeting last year's membership income - down 26 members. The current account balance to date is \$6,784.

Membership: We may have to divide the Membership-chair's duties if we can't get a traditional replacement for Chuck.

Speaker for February: Plein Air painter, Justin Collamore.

Webmaster, Matt Anderle: Made proposals for purchasing increased security for WAAL websites and related fees for the service. Andi felt this was something to pursue. He reminded us that the current password for signing up for venues is **artinview2021**. Venues are for two months for each artist. Katie Crowley agreed to be the next artist at the Sunny Street Café.

Katie Crowley, Public Relations: She is sending publicity out to local media and our Facebook website regarding the Art from the Heart show. She will take photos of the entries for publication on our website. She will also invite members to post images that reflect the sentiments of Valentine's Day and other February special days.

President, Andi Wolf: She brought up for discussion our annual giving of scholarships. Due to decrease in membership income, the amount given will be \$100 per student. A special scholarship awards night is planned for the May meeting. This amount is flexible, depending on membership income.

The Worthington Arts Council grant application is due in three days. WAAL must demonstrate and plan to develop activities that benefit the community in order to be considered. Beth will work on the application.

Andi will call the McConnell Art Center about the costs of having a booth at this summer's art festival. A booth has been free in the past.

A designated meeting space for WAAL has not been found. Andi will call the Assistant Director for Worthington Parks and Recreation, Colleen Light, to see about available spaces. Katie is checking on local churches and Beth is checking on St. John Episcopal Church.

Secretary, Sylvia Bowers: She discussed final details of the Art from the Heart show. Brochures about the WAAL organization will be placed around the exhibit site. Handouts listing the artists' names and works will be available for visitors. Winners of prize money and ribbons will be posted on our website and in the newsletter. Ribbons will be picked up from Ron Porta. Costs for the show are: \$100 judge's fee, \$100 for first place, 75 for second, \$50 for third, and \$50 for Peoples' Choice. The balance from the total entry fees (\$500) will go to WAAL (\$125). The opening is Sunday, February 6, 2-4pm. After the opening, regular High Road Gallery and Studios hours are Friday, 1-4pm and Saturday, 10-4pm.

The gallery sent notices of the event to people on their mailing list and to the Worthington Spotlight media outlet. Katie has written a press release to be sent to the Clintonville Spotlight.